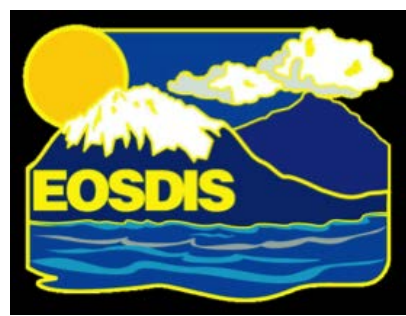
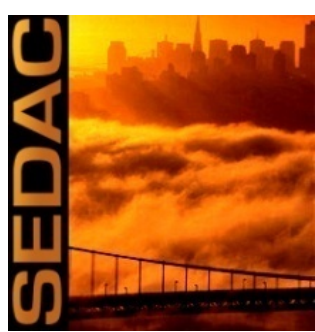


Collaborative Technology Infusion: A Use Case on Persistent Data Dissemination

Robert R. Downs¹



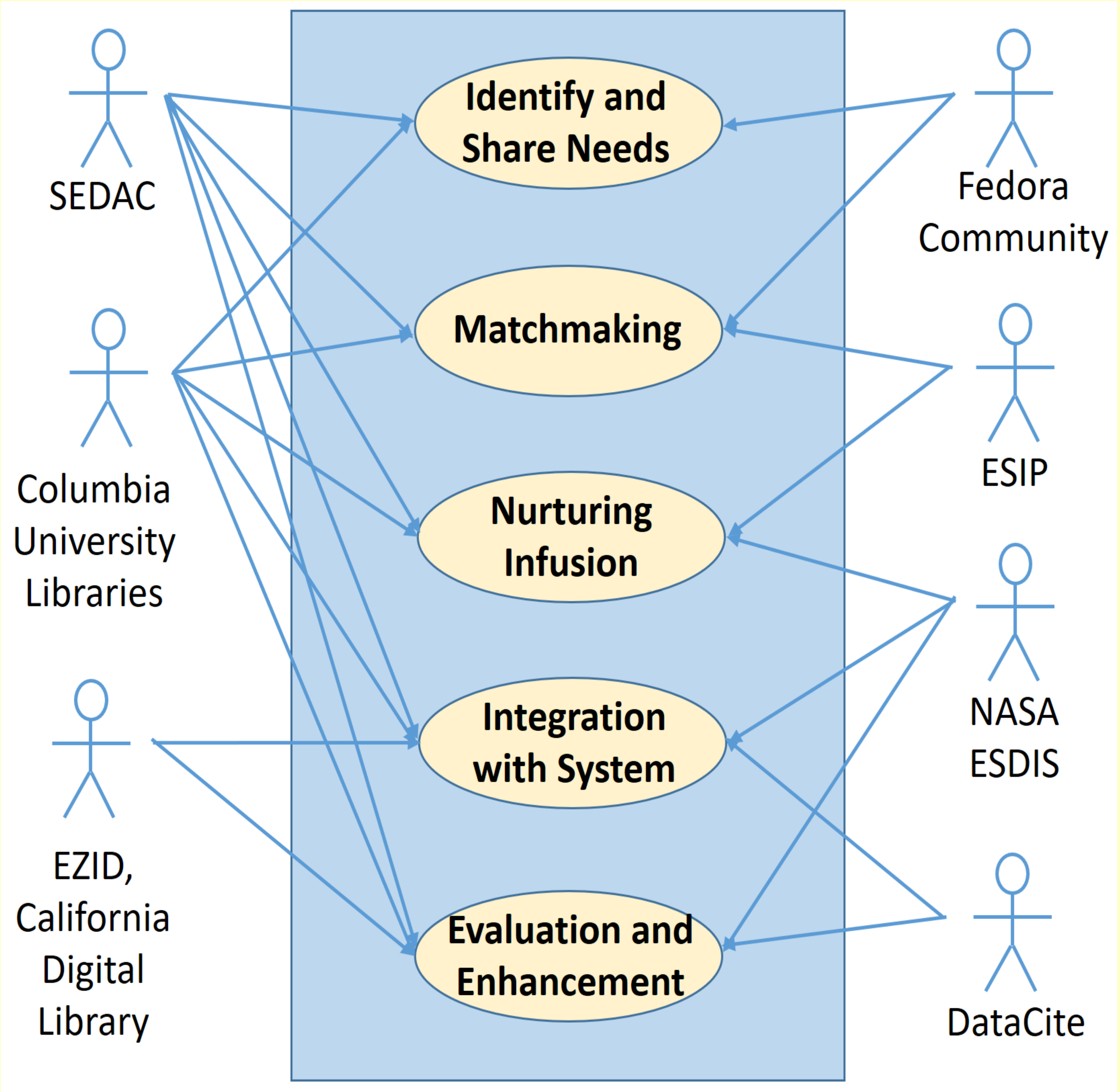
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Innovative adoption and infusion of technology presents challenges to organizations, often involving disruption of existing processes to establish new capabilities. Collaboration can enable innovative adoption and infusion of technology by enabling collaborative organizations to build on their respective experiences with the technology that is targeted for adoption. A use case about the adoption of Digital Object Identifiers (DOIs) at the NASA Socioeconomic Data and Applications Center (SEDAC) offers insight into the dynamics of collaborative technology infusion during stages that include Identifying and Sharing Needs, Matchmaking, Nurturing Infusion, Integration with the System, and Evaluation and Enhancement.

Collaboration During Technology Infusion Stages: SEDAC Adoption of Digital Object Identifiers (DOIs)



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