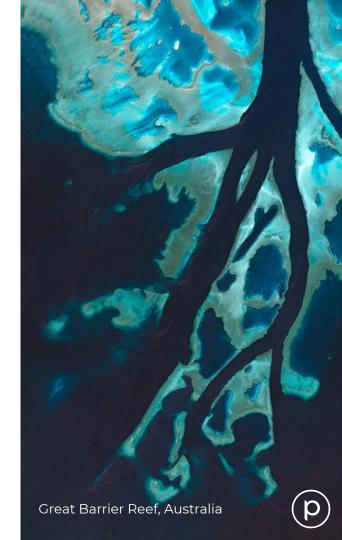




- 1. Introduction
  - a. Who I am
  - b. Planet satellite data
- 2. Examples of scientific applications
- 3. Interoperability
- 4. Following up

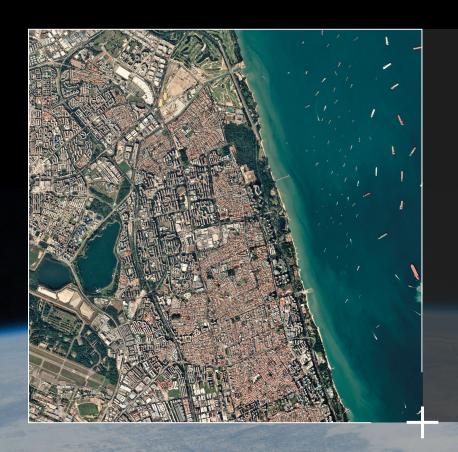


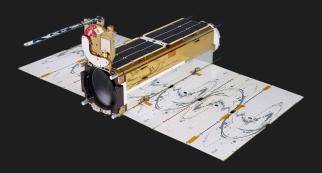
# +

## **OUR CONSTELLATIONS**

Constellation	Dove (Planetscope)	RapidEye	SkySat
Orbit Altitude	475 km	630 km	500 km
Spacecraft #	120 +	5	14
Image capture capacity	346 million km²/day	6 million km²/day	500,000 km²/day
GSD (Nadir)	3.9 m	6.5 m	0.72 m PAN
Pixel Resampled	3.125 m	5 m	1 m
Telescope and Camera	Bayer mask CCD sensor	Push broom imager	CMOS Frame Camera with Cassegrain telescope
Spectral Bands	RGB and NIR	RGB, Red Edge and NIR	RGB, PAN and NIR

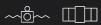






#### Doves







SATELLITES

120+

3.9 m

CAPACITY

300 million km²/day

475 km

SPECTRAL BANDS

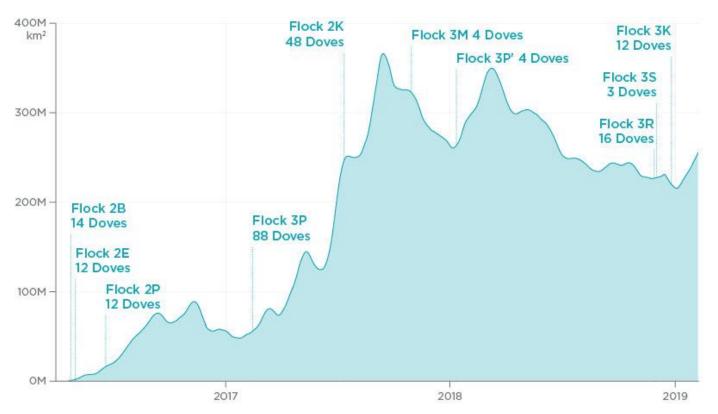
RGB and NIR



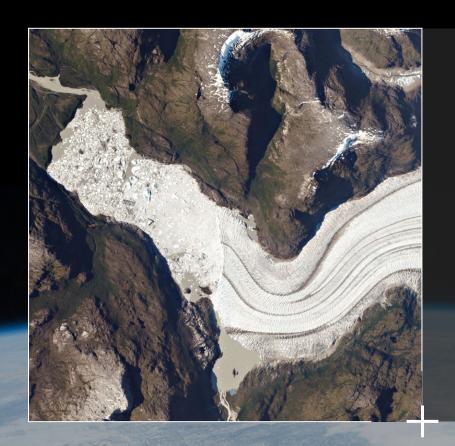


### REACHING A DAILY PICTURE OF EARTH

Area collected daily in km<sup>2</sup>









#### RapidEye







SATELLITES

5

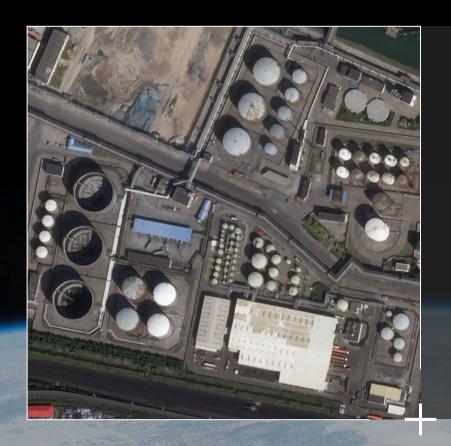
GSD **6.5 m**  CAPACITY

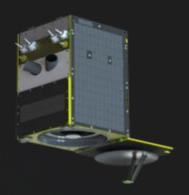
6 million km²/day

630 km

SPECTRAL BANDS RGB, Red Edge

and **NIR** 





SkySat







SATELLITES

14

GSD **0.72 m**  CAPACITY **500 K km²**/day

ORBIT ALTITUDE
500 km

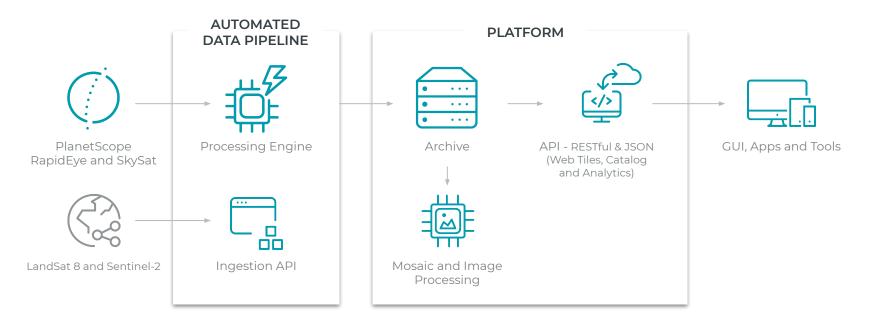
SPECTRAL BANDS

RGB, PAN and NIR



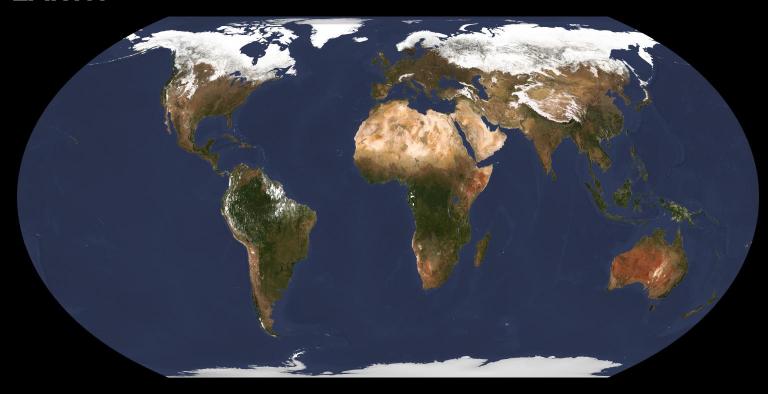
### Planet Platform

## Integrated and built for scale





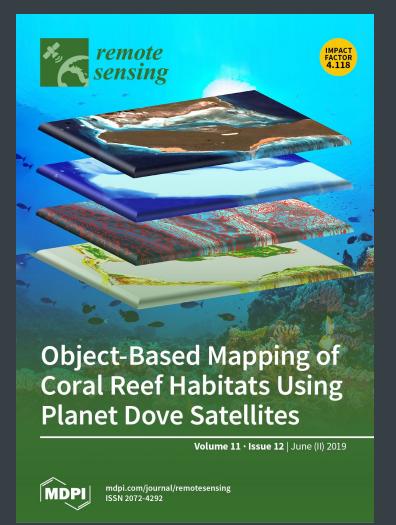
# 十 EARTH





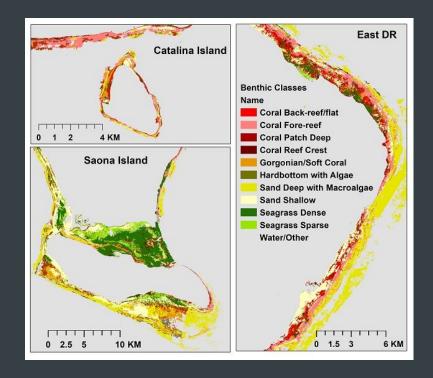
# Scientific applications of Planet data





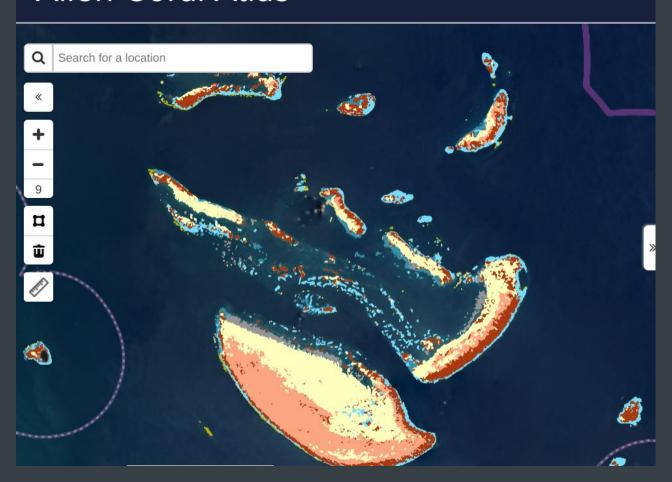
# Object-Based Mapping of Coral Reef Habitats Using Planet Dove Satellites

Jiwei Li, S. R. Schill, D. E. Knapp and G. P. Asner Remote Sensing, doi:10.3390/rs11121445



# Allen Coral Atlas

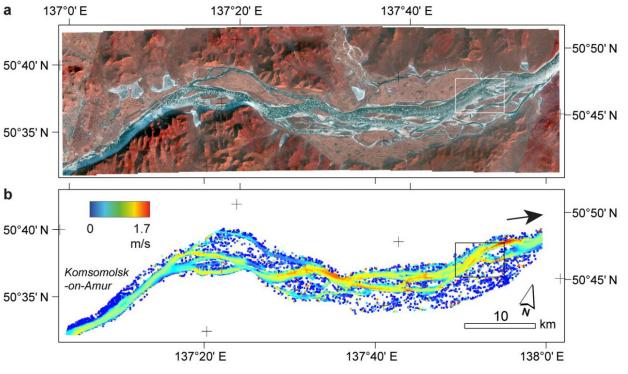
HOME | ATLAS | BLOG | SCIENCE & ME



#### River ice and water velocities using the Planet optical cubesat constellation

A. Kääb,, B. Altena, and J. Mascaro

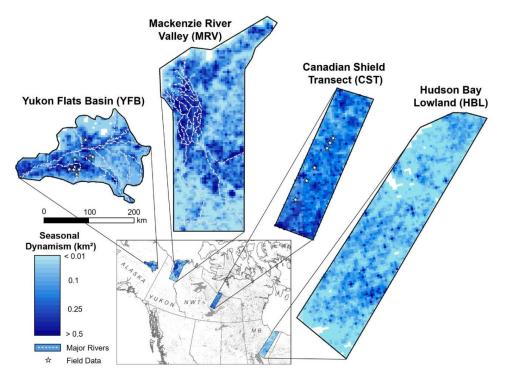
Hydrology and Earth System Sciences doi:10.5194/hess-2019-62





#### Arctic-Boreal Lake Dynamics Revealed Using CubeSat Imagery

S. W. Cooley, L. C. Smith, J. C. Ryan, L. H. Pitcher and T. M. Pavelsky *Geophysical Research Letters*, doi:10.1029/2018GL081584



Dynamism measured as the area difference between the seasonal maximum and minimum lake extent using Planet Dove and RapidEye imagery.







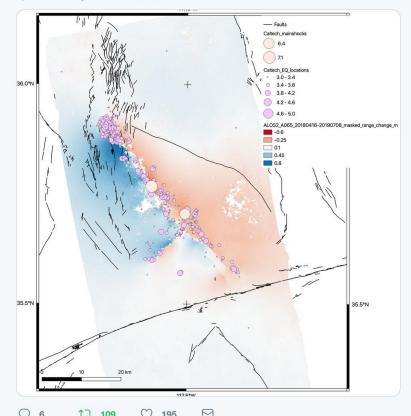
A complete image of the Mw 7.1
Ridgecrest #earthquake showing
amount of surface displacement
measured by @planetlabs satellite
imagery. Rupture is ~40 km in length
with up to ~5m of fault slip. Fault trace
has remarkably similar rupture geometry
to 1999 Mw 7.1 Hector Mine event.





#### Eric Fielding @EricFielding · Jul 10

Map of permanent ground displacement due to M6.4 and M7.1 earthquakes near Ridgecrest California from NASA Caltech-JPL ARIA processing of JAXA ALOS-2 (unwrapped interferogram, path 65). This InSAR sensitive to west and up motion of ground. @zross\_ relocated main and aftershocks



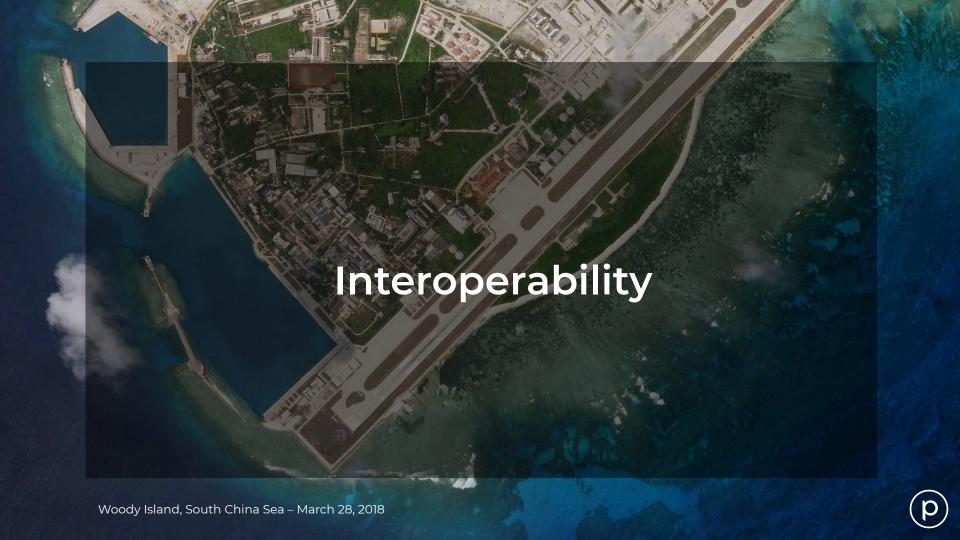










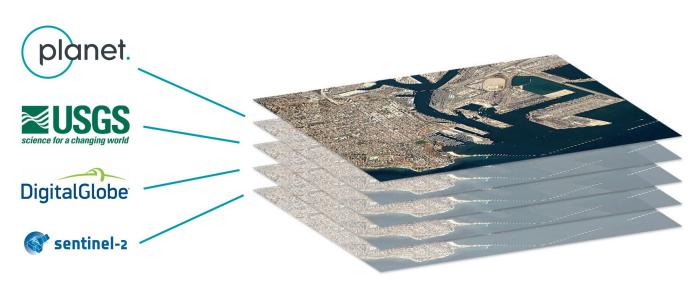




### PLANET WORKS WITH MULTIPLE DATA SOURCES

Visualize time, analyze change, integrate workflows

Built for speed and affordability, Planet enables customers to build tools, ingest other datasets, and bring to life applications that create actionable insights for smarter decisions.









Miami, Florida, captured by a SkySat satellite on August 13, 2017. Image ©2017 Planet Labs, Inc. cc-by-sa 4.0

# CNG Part 3: Planet's Cloud Native Geospatial Architecture



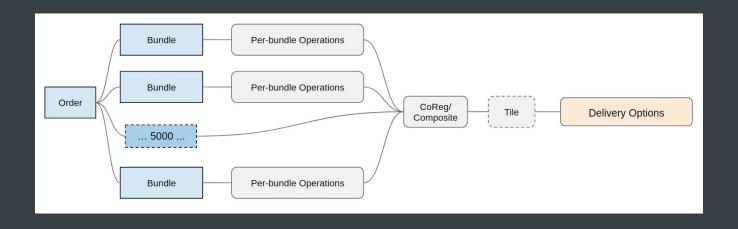
So far we have talked about Cloud Native Geospatial in the abstract, and <u>introduced</u> a core CNG format — the <u>Cloud Optimized GeoTIFF</u>. At this point the most helpful thing is likely to get a bit more concrete about what an actual Cloud Native Geospatial Architecture looks like. Planet has been building one for several years now, so it's a great place to start.

# Cloud Delivery Planet API ordering service (Orders v2 API)

Operations include: band math, clip, composite, reproject, coregister

Delivery options include:

Amazon S3, Azure, Google Cloud Storage



LT8 / PS2 SR Band 2 (Green)





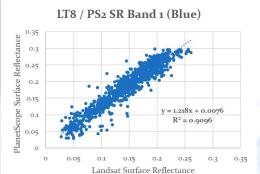
Reflectance

Surface 1

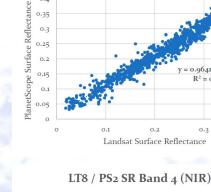
# **PS2 / LT8 Correlations**

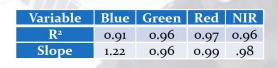
= 0.9641X + 0.0159

 $R^2 = 0.9631$ 



LT8 / PS2 SR Band 3 (Red)





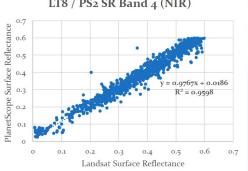
High correlation between PS2 and LT8 imagery (0.91 to 0.97 in R<sup>2</sup>)

High correlation observed across all analyzed locations, dates, LC types, and PS2 sensors and bands (Red band has the highest correlation)

due to the differences in SR calibration – LT8 SR includes

Lower R<sup>2</sup> for Blue band may be haze removal

Landsat Surface Reflectance



Approved for public release, 18-902



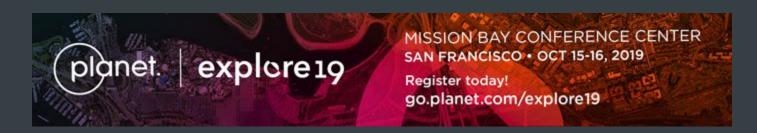
## How do I get my hands on Planet data?

- 1. New or existing contracts
- 2. Education and Research program <a href="https://www.planet.com/markets/education-and-research">https://www.planet.com/markets/education-and-research</a>
- **3.** 14-day free trial https://www.planet.com/trial



# #ARD19 // MEASURE. FUSE. ANALYZE.

Aug 5-7, 2019, USGS Menlo Park https://www.ard.zone/ard19



http://go.planet.com/explore19

planet.

Thank You!

Kelsey Jordahl kels@planet.com @kajord